



The Goring

The Bollinger Secret Garden at The Goring



London, June 2015: Some things are better outside. This applies to a perfectly chilled glass of Bollinger in the summer. But where to do this in London on a fine evening, without having to fight through a crowded cocktail bar or an over-populated park?

The answer is really quite simple; The Goring. Deep in Belgravia, this family-owned luxury hotel has a heavenly private garden, which measures in a few feet larger than Centre Court at Wimbledon. Looking further, the curious will find The Nook and The Cranny, two incredibly private and secret 'green rooms', enclosed by hedges and sporting resort-style rattan furniture and open brick fireplaces.

This summer The Goring has invited that most British of Champagnes and fellow Royal Warrant Holder, Champagne Bollinger, into the garden. The Nook and The Cranny have been transformed into private rooms where the house's legendary Champagne can be enjoyed in a peaceful sylvan setting, whilst toasting the start of the summer season which begins with Royal Ascot, for which Bollinger is the Official Champagne.

Jérôme Philipon, President of Champagne Bollinger, comments, "We are delighted to develop our historic relationship with The Goring because, like us, the hotel is imbued with an

uncompromisingly independent spirit, dedicated to unostentatious achievement and elegance.”

The Nook and The Cranny are both perfect for two to 15 people. Available to pre-book during the day or until the sun sets, the Bollinger Secret Garden will be open to anyone on an entirely exclusive basis with the purchase of a magnum of Bollinger Rosé (£178) or a magnum of Bollinger Special Cuvée (£162.) Guests will also receive complimentary Goring canapés, specially curated by Executive Chef Shay Cooper, to perfectly complement Bollinger’s summer-notes.

The Goring’s Bollinger Secret Garden is set to be the place to be seen - or possibly *not* to be seen? – in London this summer. Jeremy Goring, whose family has run The Goring for four generations, says: “We are always keen to find different ways to get our guests to enjoy the garden – and being able to disappear, quite literally, with a glass of Bollinger, seems to be a very sensible way to do just that.”

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NOTES TO EDITORS

The Bollinger Secret Garden will be open until the end of the summer.

The Goring was opened by Otto Goring in 1910. It is now the only five star luxury hotel in London that is owned and run by the family that built it. Jeremy Goring is the fourth Goring to run The Goring since his great-grandfather opened it. Deep in the heart of Belgravia, just behind Buckingham Palace, The Goring is within strolling distance of the Royal Parks and the best shops, theatres and galleries in town.

The Goring has just completed a top-to-toe renovation, just in time for its 105th birthday on 2 March 2015. Contemporary design and innovation now combine seamlessly with the charm and elegance of British heritage. Above all, The Goring reflects one family’s passion for quality – whose members have prided themselves on providing comfort, good food and drink and faultless, individual service, for over a hundred years. In January 2013 The Goring was granted a Royal Warrant of appointment to HM The Queen for Hospitality Services. The Goring is a member of Relais & Châteaux.

Champagne Bollinger

Established, in 1829, Champagne Bollinger is one of the few remaining family-owned and independently run Champagne Houses. Located in Aÿ, the heart of the Montagne de Reims, it sits amidst 164 hectares of the finest Grand and Premier Cru vineyards, which are owned by the house, and has held a Royal Warrant continuously since first awarded by Queen Victoria in 1884. Bollinger enjoys the title of Official Champagne for an array of quintessentially British associations, from England Rugby to The Boat Races. Royal Ascot appointed Bollinger as their first ever Official Champagne and Bollinger has been served in the Royal Enclosure at Ascot for over 100 years. Bollinger’s partnerships are completed by the world’s most discerning secret agent 007. Follow Bollinger on Twitter @BollingerUK, Like us on Facebook or visit www.champagne-bollinger.com