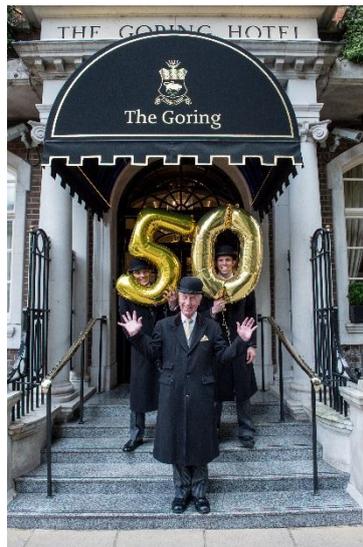




The Goring

THE GORING'S DOORMAN CELEBRATES 50TH ANNIVERSARY AT THE HOTEL



June 2015 –1965 was the year *The Sound of Music* was first released in cinemas, cartoon Tom & Jerry arrived on television screens and the world said goodbye to Sir Winston Churchill. However, in the summer of 1965 another important moment took place with the appointment of Peter Sweeney as Doorman at The Goring, who this June celebrates his 50th anniversary working at the hotel.

Inspired by his brother, who was also a doorman, Peter welcomed his first guest Lord Moray of Scotland through the front doors of this impeccably English establishment and over the last 50 years has continued this ritual, greeting the good and the great as they arrive at the hotel.

For Peter the enjoyment of his job has always been about the people he meets and despite admitting that so many of The Goring's guests have been memorable, his favourite remains the iconic actress Jean Simmons who arrived at the hotel with poise and grace. This is certainly in contrast to when Peter had to carry a rather worse for wear guest to their room – one of the more unusual items of luggage he has transported!

This year The Goring celebrated its 105th birthday with the completion of a major refurbishment which saw its Front Hall totally redesigned with exquisite hand-painted

wallpaper. With so much change Peter has remained an unwavering presence at the hotel over his 50 years as doorman and is one of the many reasons the hotel and his colleagues are so delighted to mark this special occasion.

Chief Executive Jeremy Goring remarks *'Peter has worked at The Goring since before I was born, and in that time he has brought smiles and laughs to guests and staff alike, every single day. He thinks he owns the place of course, but our guests are more than happy with that thought because to them, he is The Goring.'*

When away from work Peter likes nothing better than enjoying the sunshine, at home or abroad and look after his grandchildren, who keep him on his toes.

-Ends-

The Goring, Beeston Place, London SW1W 0JW | Tel: 020 7396 9000 | www.thegoring.com

Press information: Mango PR | Tel: 020 7421 2500

Lucinda.buxton@mangopr.com | emma.flynn@mangopr.com

NOTES TO EDITORS

The Goring was opened by Otto Goring in 1910. It is now the only five star luxury hotel in London that is owned and run by the family that built it. Jeremy Goring is the fourth Goring to run The Goring since his great-grandfather opened it. Deep in the heart of Belgravia, just behind Buckingham Palace, The Goring is within strolling distance of the Royal Parks and the best shops, theatres and galleries in town.

The Goring has just completed a top-to-toe renovation, just in time for its 105th birthday on 2 March 2015. Contemporary design and innovation now combine seamlessly with the charm and elegance of British heritage.

Above all, The Goring reflects one family's passion for quality – whose members have prided themselves on providing comfort, good food and drink and faultless, individual service, for over a hundred years. In January 2013 The Goring was granted a Royal Warrant of appointment to HM The Queen for Hospitality Services. The Goring is a member of Relais & Châteaux.