

# The Goring

1910 - 2010

ONE HUNDRED YEARS

ONE FAMILY



For a century, four generations  
of the Goring family have run The Goring.  
Today the hotel is a bastion of quality  
and absolute individuality.

THE GORING • LONDON • ENGLAND



From the start, the secret of our success has been our understanding of what our guests expect: luxurious comfort, good food and drink and the most attentive service. For us, the most important of these is service.

*Jeremy Goring*

Pictured above: Jeremy Goring (CEO) and George Goring OBE (Chairman), whose grandfather first opened the doors of The Goring in 1910, during the reign of King Edward VII.  
Pictured opposite: many of the Goring staff have been with us for over 20 years. All have one thing in common: they are warm human beings.





Situated but a couple of minutes stroll from Buckingham Palace, The Goring could not be better placed for the enjoyment of all that London has to offer.

The glamour of Knightsbridge and Sloane Street; the bustle of Piccadilly and Theatreland; the shopping and art-steeped milieus of Bond Street and Jermyn Street: all are close by.



At the heart of a good hotel lies a great bar, and The Garden Bar at The Goring is one of the greatest of them all.

Whether for traditional afternoon tea, light luncheon or a drinks party, The Garden Lounge is always teeming with London's smartest – perhaps due to the view over the private garden and the personable service.





Thanks to our insistence on serving superbly cooked British food, using painstakingly sourced British produce, the Dining Room has become a highlight of the London scene.

The Dining Room was recently redesigned by David Linley and was awarded the ITV Tio Pepe 2005 prize for 'Best British Restaurant'.





Every bedroom and suite at The Goring is unique, yet all are spacious, sumptuously decorated and furnished, and laden with delightful, considerate touches. English opulence is apparent throughout.

There are 71 air-conditioned bedrooms, including 7 suites and a number of family rooms. Each has high speed internet access and all the technology you could possibly wish for.





For honeymooners and potentates alike, the bedrooms and suites provide a sense of tranquillity unique in London.

At The Goring you can open the windows! Despite the central location, many rooms overlook the garden and some even have their own private terrace.



For a grand marquee wedding in the garden, a high level board meeting, or an intimate dinner party for six, The Goring is always the perfect destination.

There are three private rooms for dining, receptions and meetings. The private garden – the largest of any hotel in London – provides the perfect setting for the smartest ‘al fresco’ events.





We can truthfully say that we know of no haven in London more conducive to peace of mind and comfort of body than The Goring. This is the yardstick by which other hotels must be judged.

Pictured above: David Morgan-Hewitt, Jeremy Goring, Graham Copeman and friends.



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