



The Goring



THE GLOBE-TROTTER GORING HOTEL SECOND EDITION

~LAUNCHING APRIL 2015~

(London, March 2015) Following the runaway success of the 2013 Globe-Trotter Goring Hotel Collection, Globe-Trotter and The Goring have come together once again, to create a second edition of luggage, due to launch on the 19 April 2015, and inspired by the impeccably English hotel.

The result is a classically stylish, hand-crafted collection, built to last in a choice of two colours; a dramatic Colonial Brown, perfect for the modern gentleman and an elegant Ivory guaranteed to complement the chicest of travel wardrobes. The Goring colours of burgundy and navy are once again featured in the leather trim. The new cases are lined in beautiful damask silk, especially commissioned from the Gainsborough Silk Weaving Company, whose wall-hangings adorn the rooms and suites in the hotel.

“We are extremely excited to be working with Globe-Trotter again” said Jeremy Goring, “I feel we come from the same place, where attention to detail and personal service are the most important things.”

The launch of the new collection comes hot on the heels of The Goring’s reopening following a top-to-toe designer renovation, completed for the hotel’s 105th anniversary in March 2015. The transformation involved not just one, but four, major English interior designers – Nina Campbell, Tim Gosling, David Linley and Russell Sage. Combining contemporary design with the charm and elegance of British heritage, the hotel’s much anticipated new look embodies all the sophistication, detail and personalisation of a Globe-Trotter suitcase.

“We are really looking forward to seeing our guests checking into our glamorous new Front Hall

carrying their stylish Goring Globe-Trotters,” says Jeremy Goring

“I love the thought that 100 years ago our cases were visiting The Goring and now, over a century later, a new Globe-Trotter can celebrate their fabulous new renovation with them too,” says Jeff Vaughan, Globe-Trotter chairman.



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**The Globe-Trotter Goring Hotel collection will be available to purchase from the Globe-Trotter flagship store: 35 Albemarle Street, Burlington Arcade, London W1S 4JD (020 7529 5950)
Prices range from £540 - £2,015**

**The Globe-Trotter Goring Hotel Collection is available in 9 variations of size in two colours including:
9” Mini Utility Case, 9” Mini Vanity Case, 13” Mini Utility Case, 13” Vanity Case, 16” Slim Attaché, 18” Slim Attaché,
18” Air Cabin Case, 18” Trolley Case, 21” Trolley Case, 26” Suitcase, 26” Trolley Case, 28” Suitcase with wheels, 28”
Trolley case, 30” Extra Deep Trolley case, 30” Suitcase with wheels, 33” Suitcase with wheels, 33” Extra Deep
Trolley Case**

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NOTES TO EDITORS

The Goring was opened by Otto Goring in 1910. It is now the only five star luxury hotel in London that is owned and run by the family that built it. Jeremy Goring is the fourth Goring to run The Goring since his great-grandfather opened it. Deep in the heart of Belgravia, just behind Buckingham Palace, The Goring is within strolling distance of the Royal Parks and the best shops, theatres and galleries in town.

The Goring has just completed a top-to-toe renovation, just in time for its 105th birthday on 2 March 2015. Contemporary design and innovation now combine seamlessly with the charm and elegance of British heritage.

Above all, The Goring reflects one family’s passion for quality – whose members have prided themselves on providing comfort, good food and drink and faultless, individual service, for over a hundred years. In January 2013 The Goring was granted a Royal Warrant of appointment to HM The Queen for Hospitality Services. The Goring is a member of Relais & Châteaux.

Globe-Trotter was founded by Englishman David Nelken in Saxony, Germany, in 1897, but returned to the UK in 1932, where it has remained ever since. Every Globe-Trotter suitcase is made by hand on original Victorian machinery at the Globe-Trotter factory in Hoddesdon, Hertfordshire. The suitcases are formed from a special material called ‘vulcanised fibreboard’, which is 14 layers of specially bonded paper, coloured to specification.

Each case is riveted, lined and leather trimmed by hand, from start to finish. Globe-Trotter has been used over the past 116 years by an enviable client list, including HM Queen Elizabeth II, who purchased Globe-Trotter luggage from Harrods in 1947 for her honeymoon. The Queen still travels with her cases to this day. Other customers include historical figures such as Winston Churchill and Captain Robert Falcon through to modern day style icons such as Kate Moss, Daniel Craig, Dita Von Teese and Sir Terence Conran.