



The Goring



(April 2015): For 105 years, The Goring in Belgravia has been owned and run by one family. It's now in the hands of Jeremy Goring, whose great-grandfather opened the hotel on 2 March 1910. So, all in all, The Goring is rather good at looking after its younger guests; no-one is more welcome than a family checking in to enjoy London together. As Jeremy Goring says,

"When I was a little boy I used to love visiting my dad at work. Now my children are regular visitors to the hotel too. Seen through the eyes of a child especially, The Goring is a magical place, they all love our new footmen in their red coats - and our huge private garden is a great place to let off steam."

The magic begins the moment the family checks into their interconnecting room. Younger guests will find a famous Goring cuddly 'Bar-baa-aaa' sheep of their own, as well as a 'For Kids' Eyes Only' pack with their Goring Passport, to keep a personal record of their stay and to collect stamps from each area of the hotel. Chef even invites children down to The Goring Kitchen to decorate their own cookies and cakes.

Everything has been thought of: The Goring Bedtime Story Library stocks books for all ages, and parents with babies will be supplied with lotions and potions, changing mats and sacks, bath toys and bath mats. In the evening, the ingredients for cocktails (parent) and mocktails (children) are bought up to the rooms, for a bit of mixology and fun.

In the gorgeous newly refurbished Front Hall, Head Concierge 'Big John' is a whizz at creating days out for VILPs and their families. The Goring is perfectly placed for an easy walk or a ride in a double-decker bus to the following London must-visits:

-  Buckingham Palace - for the Changing of the Guard
-  Kensington Gardens – for the Peter Pan Statue, the Diana Princess of Wales Memorial Playground and feeding the ducks
-  The Natural History Museum, Kensington – for the dinosaurs
-  Knightsbridge – for Harrods The Victoria Palace Theatre – for Billy Elliott
-  The South Bank – for the London Eye and the London Aquarium
-  Covent Garden – for the London Transport Museum, street performers and great places to eat.



After the day's excitement, a good night's sleep is a sure-fire thing...with a little help from Baa-baa-raa and her friends....

BRING THE FAMILY **From £750 per night**

- Overnight accommodation for two adults and up to two children (up to age 18 years) in inter-connecting or adjacent rooms - the second room is charged at 50%
- Full English or Continental breakfast each morning
- Evening cocktails for parents and mocktails for the children served in-room
- For Kids' Eyes Only' packs and Bar-baa-raa the sheep to take home for the children
- Unlimited free Wi-Fi
- A daily newspaper
- Access to the hotel's Fitness Room

Rates includes VAT and accommodation for up to two adults and two children. Offer available from 28th March – 14th April; 12th July – 6th September and 24th October – 30th November 2015, subject to availability.

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NOTES TO EDITORS - The Goring was opened by Otto Goring in 1910. It is now the only five star luxury hotel in London that is owned and run by the family that built it. Jeremy Goring is the fourth Goring to run The Goring since his great-grandfather opened it. Deep in the heart of Belgravia, just behind Buckingham Palace, The Goring is within strolling distance of the Royal Parks and the best shops, theatres and galleries in town.

The Goring has just completed a top-to-toe renovation, just in time for its 105th birthday on 2 March 2015. Contemporary design and innovation now combine seamlessly with the charm and elegance of British heritage.

Above all, The Goring reflects one family's passion for quality – whose members have prided themselves on providing comfort, good food and drink and faultless, individual service, for over a hundred years. In January 2013 The Goring was granted a Royal Warrant of appointment to HM The Queen for Hospitality Services.