



The Goring

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The Goring Named Five-Star Hotel By Forbes Travel Guide in its 2016 Annual Star Rating Announcement

The Goring named Five-Star Hotel; See ForbesTravelGuide.com for full list

London, England – (February 22, 2016) – Forbes Travel Guide today unveiled its official 2016 Forbes Travel Guide Star Rating list, naming The Goring - the only luxury hotel in London that is still owned and run by the family that built it - as a new Forbes Travel Guide 'Five-Star' hotel. The Goring joins an exclusive list of luxury London hotels such as The Dorchester, The Connaught and The Lanesborough.

Ever since opening 100 years ago, The Goring has been privileged to welcome a large number of guests from America, which makes this award the most wonderful accolade. For almost 106 years the Goring family has always put service above everything else, making the hotel an exquisite London experience for all guests. Jeremy Goring is really proud of every single member of our brilliant staff and this rating is testament to their dedication and talent.

Impeccably English and perfectly individual, The Goring features 69 sumptuous suites and rooms, each uniquely decorated with the finest furnishings, by some of the UK's top interior designers. With over a hundred years of passion for hospitality and commitment to service, The Goring is also the only hotel in the world to hold a Royal Warrant from HM The Queen.

"We are absolutely thrilled to be awarded London's new five-star hotel in this year's guide," said Managing Director David Morgan-Hewitt. "We have worked tirelessly to ensure that we provide our guests with the ultimate in luxurious service standards, from the moment our guest arrives, the goal is to not only meet but to exceed their expectations."

“Our Star Ratings recognize the finest hotels, restaurants and spas in the world. These ratings serve as guideposts for consumers seeking exceptional travel experiences, and our primary mission is to serve the consumer,” said Michael Cascone, President of Forbes Travel Guide. “We’re proud to be associated with the new additions to our global list.”

For a detailed explanation of how Forbes Travel Guide compiles its Star ratings, visit www.forbestravelguide.com/about/ratings.

To view the complete list of 2016 Forbes Travel Guide Star Award winners, visit <http://www.forbestravelguide.com/about/awardwinners>

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About Forbes Travel Guide:

Forbes Travel Guide, formerly Mobil Travel Guide, is the originator of the prestigious Five Star Rating system, and has provided the travel industry’s most comprehensive ratings and reviews of hotels, restaurants and spas since 1958. Forbes Travel Guide has a team of expert inspectors who anonymously evaluate properties against up to 800 rigorous and objective standards, providing consumers the insight to make better-informed travel and leisure decisions. Forbes Travel Guide is the gold standard for luxury hospitality ratings worldwide. For more information about Forbes Travel Guide, visit www.forbestravelguide.com.

ForbesTravelGuide.com combines the objectivity and heritage of the Forbes Travel Guide Star Rating system with insightful recommendations from a hand-selected group of travel experts, tastemakers and Forbes Travel Guide inspectors. ForbesTravelGuide.com is the exclusive online destination for Forbes Travel Guide’s list of Star Rated hotels, restaurants and spas, and gives its registered members exclusive access to special offers and curated experiences from select Forbes Travel Guide partners.

About The Goring:

Opened by Otto Goring in 1910, the hotel is now in its second century and is the only five star luxury hotel in London that is owned and run by the family that built it. Jeremy Goring is the fourth Goring to run the hotel. Deep in the heart of Belgravia, just behind Buckingham Palace, The Goring is within strolling distance of the Royal Parks and the best shops, theatres and galleries in town.

Above all, The Goring reflects one family’s passion for quality – whose members have prided them selves on providing comfort, good food and drink and the most attentive service for over a hundred years. In January 2013 The Goring was granted a Royal Warrant of appointment to HM The Queen for Hospitality Services.