



## **The Goring Named Five-Star Hotel In Forbes Travel Guide's 2021 Star Awards**

The Goring Earns Prestigious Accolade;  
Ratings Showcased on [ForbesTravelGuide.com](https://www.forbes.com/travelguide)

**ATLANTA — (February 16, 2021)** — Forbes Travel Guide (“FTG”), the only global rating system for luxury hotels, restaurants and spas, today announced its 2021 Star Awards. The Goring earned a new Forbes Travel Guide Five-Star award and is showcased with other honorees on [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

The Goring was opened in 1910 by Otto Goring and is now the only five-star luxury hotel in London that is owned and run by the family that built it. Deep in the heart of Belgravia, close to Buckingham Palace, The Goring is within strolling distance of the Royal Parks and some of the city’s finest shops, theatres and galleries. In January 2013 The Goring was granted a Royal Warrant of appointment to HM The Queen for Hospitality Services and in 2016 The Dining Room was awarded its first Michelin star. The Goring reflects one family’s passion for quality, whose members have prided themselves on providing comfort, good food and drink and the most attentive service for over a hundred years.

“We are delighted to receive Five Stars from Forbes Travel Guide, a gold standard in the travel industry. In what has been a difficult past year, achieving this accolade fills me with huge pride for our resilient and hardworking team who continue to deliver the highest standards of hospitality – all whilst retaining a touch of Goring fun.” said Jeremy Goring, CEO of The Goring.

Forbes Travel Guide is the world-renowned authority in genuine Five-Star service, and The Goring is the latest returning addition to its illustrious annual Star Rating list. Properties were inspected prior to the pandemic and when regional restrictions allowed for the safe return of guests.

“These 2021 award winners are a testament to the resiliency of the hospitality industry,” said Filip Boyen, CEO of Forbes Travel Guide. “During an unprecedented time, these top properties adapted to numerous adversities all while maintaining high service levels and ensuring the health security of their guests and staff.”

He added, “We hope that these excellent properties will inspire travellers for when they are ready to venture out on their next trip.”

To view the new Star Award winners, visit [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click [here](#).

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**About Forbes Travel Guide:**

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit [ForbesTravelGuide.com](http://ForbesTravelGuide.com).

**About The Goring:**

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