



## FORTNUM & MASON AND THE GORING LAUNCH THE ULTIMATE SLEEPING BEAUTY EXPERIENCE

Fortnum & Mason partners with fellow Royal Warrant holder, The Goring, on a Sleeping Beauty package fit for a princess, celebrating the return of Matthew Bourne's bestselling ballet



**LONDON** – **(October 2022)** – In time for the upcoming festive season, Fortnum & Mason has partnered with fellow Royal Warrant holder, The Goring, on a magical Sleeping Beauty experience in conjunction with Matthew Bourne's bestselling ballet. The production returns to Sadler's Wells, celebrating ten years since its premiere when it became the fastest-selling production in the company's history.

Running from November until January, Fortnum & Mason and The Goring will enchant guests with an unforgettable themed Sleeping Beauty package which includes tickets to the internationally celebrated ballet (via private chauffeur), Champagne Afternoon Tea in the Diamond Jubilee Tea Salon at Fortnum & Mason, a Sleeping Beauty hamper curated by Fortnum & Mason, a special Sleeping Beauty nightcap, a personalised tea blend from Fortnum's - and more.

A real-life fairytale hotel, The Goring is renowned for its timeless service and this Christmas season will be no exception. A Fortnum & Mason curated Sleeping Beauty hamper filled with goodies to support a peaceful night's sleep, ranging from an eye mask to monogrammed pyjamas and camomile tea to perfectly paired biscuits will be waiting for guests in their sumptuous suites. The following day, and a short stroll from the hotel through Green Park, guests will enjoy a Sleeping Beauty breakfast martini at Fortnum & Mason's magnificent restaurant 45 Jermyn St.

The magic doesn't end upon departure; the ultimate Sleeping Beauty package will include a bespoke Fortnum & Mason blended tea in a personalised tea tin for guests to continue their beauty sleep at home.

The Ultimate Sleeping Beauty Experience includes:

- Champagne Afternoon Tea for two at Fortnum & Mason
- Chauffeur service to/from Sadler's Wells Theatre
- Tickets to Matthew Bourne's Sleeping Beauty for two
- Sleeping Beauty hamper curated by Fortnum & Mason
- Sleeping Beauty nightcap cocktail for two
- Overnight Stay at The Goring inclusive of a delicious breakfast
- Bespoke blended tea to aid sleep in a personalised tea tin
- Breakfast Martini at 45 Jermyn St. for two (6-month expiry date)

...Looking back on their experience, guests will truly think, was it all once upon a dream?

Price from £1,864 upon request through Fortnum & Mason's Concierge service: concierge@fortnumandmason.com

Valid for stays from 29 November 2022 – 15 January 2023

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## **Media Contact**

J Public Relations thegoring@jpublicrelations.com

## **About The Goring**

The Goring was opened in 1910 by Otto Goring and is now the only five-star luxury hotel in London that is owned and run by the family that built it. Deep in the heart of Belgravia, close to Buckingham Palace, The Goring is within strolling distance of the Royal Parks and some of the city's finest shops, theatres and galleries. In January 2013 The Goring was granted a Royal Warrant of appointment to HM The Queen for Hospitality Services and in 2016 The Dining Room was awarded its first Michelin star. The Goring reflects one family's passion for quality, whose members have prided themselves on providing comfort, good food and drink and the most attentive service for over a hundred years. <a href="https://www.thegoring.com">www.thegoring.com</a>

## **About Fortnum & Mason**

First founded in Piccadilly in 1707, Fortnum & Mason has remained an essential London destination for anyone in search of extraordinary food, joy-giving things and exceptional service ever since. From the food halls and confectionery counters to the beautiful fragrance, beauty and fashion floor and refined Diamond Jubilee Tea Salon, Fortnum's seeks to make the everyday special. Celebrated for its famous teas, Scotch eggs, handmade chocolates, and wicker hampers, the iconic brand is committed to the imagination and discovery that has seen it through 314 years of history — and today, Fortnum's continues to expand to new outposts at home and abroad, from London's The Royal Exchange to the stand-alone store in Hong Kong's K11 Musea. Proud of its storied past and innovating still, Fortnum's mission remains to deliver a sense of pleasure to every customer, whether they're shopping in-store or from around the world at the award-winning website <a href="https://www.fortnumandmason.com">www.fortnumandmason.com</a>.